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The space economy in emerging space countries (3)

Author: Mr. Ron Olivier
Sun Space & Information Systems (Pty) Ltd., South Africa, rolivier@sunspace.co.za

POSITIONING SMALL SATELLITE MANUFACTURERS FROM THE DEVELOPING WORLD FOR
GROWTH.

Abstract

Private small satellite manufacturers in the developing world are not plentiful and there are good reasons for this statement. This paper will examine the reasons for the dearth of small satellite manufacturers by looking at the market structure in the small satellite industry, positioning requirements for small satellite manufacturers, market entry barriers, (un)competitive behavior, and projections for potential growth in this market segment.