

BUSINESS INNOVATION SYMPOSIUM (E6)  
Public/Private Human Access to Space - Supporting Studies (2)

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A HISTORICAL OVERVIEW OF CHINESE ENTREPRENEURSHIP AND ITS CULTURAL IMPACT  
ON SPACE INDUSTRY POLICY AND DECISION-MAKING PROCEDURES

**Abstract**

Ever since the early stage of civilization in China, a distinguished characteristic that can be derived from the territorial continent is an agrarian-based ideology, which is the dominance for centuries that influences the old empire on its policy making and the classification of its social hierarchy. Though the communist party when took the governing power in 1949 made significant and revolutionary reconstruction works for the republic nation, ideology and cultural carry-overs inherit from the old empire are still imposing their influences in modern community. Impacts from ideology and culture on the reshaping process of modern commodity markets in China will be revisit by taking into consideration of the remarkable policy modification on restructuring the market from 1978. Studies from ideology and cultural impacts will be repositioned in a modern context to analyze to what extent do the elements shape the new party in its policy and decision-making procedure on commodity markets. With results from analyses, specific concern on the dominance of government-oriented space industry in China is expected to obtain a reasoning process in the current situation. Bridging Space Industry of China into a broader perspective from international cooperation and the global flow of goods including space vehicles, satellites, space science and technology transfer, also taking into consideration of the ongoing process of national space legislation, special attentions are drawn for future policy and decision-making organs to consider a reconstruction progress of the ideology impacts and the industry demands as a general.