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THE PLATFORM MANAGEMENT PRACTICES OF SMALL SATELLITE MANUFACTURE

Abstract

Dynamic Economy is making a cut -throat competition in satellite manufacture. For all of the satellite manufacture companies, finding out an effective method to keep dynamic is urgently and vitally needed.

The Platform Management was used long time ago. It was one of the most efficient business strategies. Market is a typical style of Platform Management. As a platform of trade, market provides a perfect regulation of trade (including revenue working time etc.) and the environment for work (including sanitation security etc.). All these make the seller and shopper attracting each other and benefiting each other.

DFH Satellite Company is one of the most famous small satellite manufacture company. However, DFH do not produce the entire satellite, and it can not master all of the advanced technique, especially the payload technique. In order to encourage various new techniques being used on satellite, and keep the company being ahead of others, DFH makes Platform Management being the principle of the company, and this benefited both of the payload providers and the clients. As the assistant of the PM of an exact satellite project, the author did a lot to keep the project developing smoothly, according to the theory of Platform Management. And it was proved to be useful and efficient.