

BUSINESS INNOVATION SYMPOSIUM (E6)
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THE ANALYSIS TO THE PRESENT SITUATION AND PROSPECTS OF CHINA SPACE TOURISM

Abstract

Space tourism is the result of rapid developing world space economy. With the quick rise of China economy, Chinese living standard also has been improved greatly, more and more rich Chinese begin interested in space tourism. This paper gives an exact analysis to the present situation, opportunities, challenges and prospects of China space tourism.

1. The Analysis to the Present Situation of China Space Tourism

First, China space tourism has taken shaped certain market scale. Second, China space tourism at present is mainly limited in earth's surface tourism phase. Third, although China space tourism faces up a lot of challenges, it still takes on a vigorous developing trend.

2. The Analysis to the Developing Opportunities of China Space Tourism

China's political scene is stable and economy is developing with a rapid speed, which provides a basic economic foundation to space tourism. China government encourages and supports space tourism development, which provides a policy foundation to space tourism. China is rich in population and tourism market is a new strategic industry, which provides a market foundation to space tourism. China aerospace science and technology level has improved greatly, which provides a technology foundation to space tourism.

3. The Analysis to the Developing Challenges of China Space Tourism

Nowadays, China space tourism is mainly confronted with the following challenges: space tourism price is very high to the average person; the form of space tourism is too simple; space tourism laws and regulations in China are not imperfect, developing space tourism face to regime bottleneck.

4. The Analysis to the Developing Prospects of China Space Tourism

Firstly, China space tourism progressed step by step and market scale will be enlarged continually in the near future. Secondly, private space enterprises could take part in China space tourism. Thirdly, China space station completed about in 2020 provides a platform for China to develop space tourism.

In a word, space tourism in China is a new strategy industry in the near future. In the process of developing space tourism, China is not only confronted with favourable circumstances but also great challenges. In the foreseeable future, the participators of China space tourism will be more extensive, the market scale will be increased, and which become an important impulsive to world space economy.