

## BUSINESS INNOVATION SYMPOSIUM (E6)

Poster Session (P)

Author: Mr. Xu Kunyao  
China, xukunyue620@163.com

## INTERNATIONALIZATION OF CHINA AEROSPACE IN THE BACKGROUND OF IN-DEPTH REFORMATION

**Abstract**

The economies of China have been integrated into the world economy. Under the trend of the economy globalization, the international production systems have been basically formed as well as the international division of labor become more and more deepening. At the same time, global integration of industrial chain come into being, industrial transfer speed become faster and faster as well as the rapid expansion of international trade. The leading role of the multinational is significantly enhanced. Facing the opportunities and challenges of globalization, Chinese enterprises must adopt international development strategy. Eighteen Third Plenary Session of the Central Enterprise also vigorously implement the strategy of internationalization explicit request. For China aerospace, the internationalization is a key way to measure the effective implementation of aerospace power and strategy. So far, China aerospace business areas includes foreign launch services, military trade, in-orbit satellites, satellite components and facilities, space technology application products export business relative divergence pattern is relatively simple, has not formed a unified China Aerospace features international ways and modes. This paper focuses on the two dimensions, one side is foreign direct investment, and the other side is international trade . Based on the data collection of the china aerospace science and technology industrial internationalization, this paper try to analyze the internationalization principal part, regional, industry and methods. Finally, we may found the rule through the data and draw inspiration from the rule. In the end, we may conclude that the patterns of China aerospace international come to three aspects, around the market eventually, around the technology, and around the resources.