

BUSINESS INNOVATION SYMPOSIUM (E6)  
Case Studies and Prizes in Commercial Space (1)

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ANALYSIS OF THE COMMERCIAL SATELLITE INDUSTRY

**Abstract**

This paper summarizes the 2014 version of an annual study conducted by The Tauri Group for the Satellite Industry Association; the State of the Satellite Industry Report. The 2014 version is the 17th annual of the study. The purpose of the study is to provide objective measures of the industry to aid communications with policy makers, regulators, legislators, investors, and other industry stakeholders.

The Tauri Group conducted a survey of the 80 companies internationally, including all members of the Satellite Industries Association, and supplemented this activity with open source market research and financial analysis. The result is the most accurate available assessment of the global satellite industry, and trends within. This paper covers data from 2008 through 2013.

The study results show revenues from satellite companies across the value chain, including launch, satellite manufacturing, ground equipment, and satellite services.

Within each of these elements, the study analyzes overall revenue, growth, growth within markets, and geographic distribution, and discusses trends.

Among satellite services, the results analyze markets for television, radio, broadband, fixed satellite services, mobile satellite services, and remote sensing. The launch industry segments include revenues by country. The market for ground equipment includes data on network equipment, satellite navigation equipment, and satellite broadcast equipment. Satellite manufacturing data includes analysis by spacecraft type, country of manufacturer, and analysis of the market for GEO satellites.

Additional data include case studies of key issues, and employments data for select regions.