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SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1)
Interactive Presentations (IP)

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EU SPACE AWARENESS: INSPIRING EVERYONE WITH OUR WONDERFUL COSMOS

Abstract

EU Space Awareness uses the excitement of space to attract young people to science and technology and stimulate European and global citizenship. Its goal is to increase the number of young people that choose space-related careers. We target diverse groups that influence career decisions, showing teenagers the opportunities offered by space science and engineering and inspiring primary-school children when their curiosity is high, their value systems are being formed and seeds of future aspirations are sown. This project has been funded by the European Commission under the Horizon 2020 programme. During this talk we will present the design and implementation of the first 8 months of project.