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Author: Dr. Luis Alfaro

EL Salvador Aerospace Institute (ESAI), United States, iafpapers@gmail.com

Dr. Hyun Jang

Korea Maritime Institute, Korea, Republic of, jangh@kmi.re.kr

Dr. My Hanh Le

EL Salvador Aerospace Institute (ESAI), Korea, Republic of, hanhle74@gmail.com

Mr. Luis Salaverria

EL Salvador Aerospace Institute (ESAI), El Salvador, luis.salaverria@gmail.com

WOMEN'S PARTICIPATION IN SPACE ACTIVITIES AND THE IMPORTANCE OF
GOVERNMENT'S SUPPORT: LITERATURE REVIEW AND CRITICAL ANALYSIS**Abstract**

In most countries, the aerospace industry still remains a heavily male-dominated field even after fifty years from Valentina Tereshkova, the first female astronaut sent into space. It was revealed that the ratio of women in this industry is extremely low as compared to the men and they take non-executive and non-technical positions rather than a technical role due to the distinctive challenges which are different from those in the more gender-balanced fields. Since these obstacles influence women's career success as professionals and their willingness to stay, many concerns have been raised recently. Considering that aerospace industry has gained much greater significance not only in traditional aerospace countries but emerging markets in non-traditional ones, the continuous gender bias and inequality should be solved by providing women with more chances to leverage their unique capabilities to succeed in different areas of aerospace industry in the coming future. Against this backdrop, the purpose of this study is to scrutinize the current status of women's participation in aerospace in order to diagnose difficulties and suggest coping strategies of individual governments and international organizations that enable women to involve in as well as continue on their career paths. The study includes the exploratory and rigorous literature investigation taking advantage of the latest data. The first section begins with an overview of women, aerospace activities and worldwide governments spending resulting in a finding on notable areas of investment to support women's involvement. The second section offers global trends and the proposal of a business model to invest in women for space activities and the final section investigates education and gender equality in the 21st century for women to lead them in the aerospace industry. The results of this study are valuable to develop and push forward initiatives and strategies geared towards attracting, integrating and maintaining women in this field.

Keywords: Women-education aerospace, governments international organizations, literature review, business model, gender equality, data analysis