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Entrepreneurship and Innovation: The Practitioners' Perspectives (1)

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BEING A PUBLICLY LISTED SPACE STARTUP: A BURDEN OR A BENEFIT?

**Abstract**

Sky and Space Global is a new space company that aim to improve the lives of three billion people in three years, by providing Affordable narrowband communication services to the equatorial region.

After the successful commissioning of the world's smallest communication satellites (the three diamonds), and performing some "World First", the company now is moving full speed ahead for a constellation of about 200 nanosatellites.

All this is achieved due to a very unique and disruptive approach of making the company a publicly listed company from day one!

The company is listed in the Australian Stocks Exchange and has more than 7500 shareholders.

Being a listed company has clear advantages, but also demands a lot of overhead and holds legal responsibilities.

The presentation will share this unique story and discuss pro's and con's for this approach