

SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1)
CALLING PLANET EARTH - SPACE OUTREACH TO THE GENERAL PUBLIC (3)

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ENHANCEMENT OF PUBLIC ENGAGEMENT: A STRATEGIC APPROACH FROM THE
INTERNATIONAL SPACE EXPLORATION COORDINATION GROUP ISECG

Abstract

The International Space Exploration Coordination Group (ISECG) was established in response to "The Global Exploration Strategy (GES): The Framework for Coordination" developed by fourteen space agencies and released in May 2007. This GES Framework Document articulated a shared vision of coordinated human and robotic space exploration focused on Solar System destinations where humans may one day live and work. Among the many Framework Document findings was the need to establish a voluntary, non-binding international coordination mechanism through which individual agencies may exchange information regarding their interests, plans and activities in space exploration, and to work together on means of strengthening both individual exploration programs as well as the collective effort.

Among the ISECG working groups, the "Enhancement of Public Engagement" group is focused with the identification of exploration related public engagement activities - defined for purposes here to include education and outreach - that could benefit from coordination. The partners defined an appropriate role for the ISECG in furtherance of the "Inspiration and Education" theme of the GES. They agree to share materials, experiences and best practices and discuss future joint activities like touring exhibitions, global contests and use of new media recognizing the key element of outreach activities: participatory engagement.