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INTERNATIONAL COMMERCIAL AEROSPACE ACTIVITY DEVELOPMENT TRENDS AND  
CHINA'S STRATEGIES

**Abstract**

Aerospace research and development requires a large amount of funding. Long term investment must be sustained regardless of short-term output. Besides realizing political and military goals in the long run, aerospace activity should also achieve economic benefits. Only in this way, aerospace activity will solidify itself as a continuous endogenous asset crucial to national technology development. Commercial aerospace is one of the basic trends of global aerospace industry development.

Nowadays, international commercial aerospace activity shows six trends: (1) Status of commercial aerospace is increasingly important. (2) The market demand for commercial aerospace is growing. (3) Commercialization of aerospace technologies becomes an increasingly trend. (4) The main participants in commercial aerospace activity become more and more diversified. (5) The domain of commercial aerospace activity becomes increasingly universal. (6) Modes of commercial aerospace activity become more and more diversified.

Facing above new trends of international commercial aerospace activity, guided by the policy of professional service, industrial management, scale development, China implements following strategies: (1) To innovate business mode and promote system integration ability of space programs. (2) To take regional management and build global overseas marketing system, to establish eight marketing regions, including North American region, Latin American region, European region, African region and Asian region and etc. (3) To strive to expand international management scope of aerospace civil industry.