

SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1)
Calling Planet Earth - Space Outreach to the General Public (6)

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ASTRONAUTICS POPULARIZATION VIA MODERN DEVICES

Abstract

In today's world media classify news value by entertainment instead of importance. Astronautics is everything but fun. Kosmo Klub, Czech space society, created a mobile application helping astronautics popularization. The application letting people know about upcoming launches and provides them information about rockets, payloads and spaceports. It contains launch countdown, photos of rocket, satellite and spaceport together with its short description. It does not contain technical details, but concisely covers technical complexity to wake interest. The application has over 600 downloads for Windows 8 devices which are fresh on the market.