

BUSINESS INNOVATION SYMPOSIUM (E6)
Innovation, Entrepreneurship & Investment: The Mesoscopic Perspective (2)

Author: Mr. Thomas Olson
Center for Space Commerce and Finance, United States, tao@espritdata.com

BUT CAN IT BLEND?: AN ANALYSIS OF THE SUCCESS OF INCUBATORS TO NURTURE AND
FUND SPACE-RELATED STARTUP ENTERPRISES

Abstract

Is the "Business Incubator," often used in the tech sector, truly a new and effective funding and business development model for the space entrepreneurial enterprise? From a results-oriented viewpoint, how do incubators stack up to more more traditional and "competitive" prize models, angel investment, VCs or investment banks? Is it a potential replacement for competitive models? In this analysis, the Author will look deeper into this and many other aspects of incubators, how they have worked in other sectors, and determine whether this model "ports over" well in the realm of space entrepreneurship.