

Law Issues and Public Awareness Related to Space Exploration (11)  
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Author: Mr. Xuwen Li

China Aerospace Science and Technology Corporation (CASC), China, liduan2016@163.com

Dr. Ma Xuemei

China, xuemei\_ma@foxmail.com

## RESEARCH ON THE STRATEGIC CHANGE PROCESS OF AEROSPACE ENTERPRISES FROM COGNITIVE PERSPECTIVE

### **Abstract**

Studies the process of enterprise strategic change from the cognitive perspective is a new hot spot in strategic change research in recent years. This paper firstly reviewed the research of enterprise strategic change and cognitive theory, and then based on the theory of "meaning construction" and "meaning giving", we studied the generation, transmission and feedback processes of aerospace enterprise TMT, management and executive stratum of strategic change cognition from cognitive perspective, and further constructs the cognition model of strategic change of aerospace enterprise.