

BUSINESS INNOVATION SYMPOSIUM (E6)

New space at the national, international, and overall industry levels: innovation, entrepreneurship & investment at the macroscopic level of analysis (3)

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ASIA PACIFIC SPACE COMMERCIALIZATION: POLICIES AND APPROACH**Abstract**

Asia Pacific governments have quickly adopted space technology in recent years, spurring economic and technological growth in the associated commercial sector. As the world's space industry becomes more globalized, it will be tantamount to the success of companies in the Asia Pacific and elsewhere to fully understand this rapidly growing space economy and the policies that dictate their development.

This paper will provide an interdisciplinary overview of current Asia Pacific commercial space policies and stakeholders covering their economic, political, and technical development. Using current business cases, we will identify key areas for growth and barriers to entry for existing and emerging local companies and foreign entities. This analysis of the Asia Pacific industry will serve as a roadmap for its future expansion.