

SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1)
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THE ROLE OF SPACE CULTURE PROMOTION IN SPACE SCIENCE AND TECHNOLOGY
EDUCATION

Abstract

The development of space industry has always been focusing on exploring outer space with peaceful use, popularizing the knowledge of the earth and space, promoting the progress of human civilization and social construction for the benefit of all humankind. Regional Centre for Space Science and Technology Education in Asia and the Pacific (China) (Affiliated to the United Nations) (RCSSTEAP for short) (hereinafter referred to as the Centre), established in November 2014, has been taking “Promoting the peaceful use of space technologies for the benefit of all humankind” as its honorable mission in continuously exploring and forging ahead with innovative development. In addition to promoting space science and technology education, brand building and promotion of the Centre has been positively encouraged by combining science with art all the time for better popularization of space culture and greater international influence. It will also promote space technology applications outreach to the general public and inspire spirit of exploration and innovation.

In June 2015, “Painting Exhibition on China’s Space Exploration-Flying with the Wings of Art” was successfully held in the Mozart Hall of Vienna International Center by the Centre, which was a bold attempt of combining science with art.

This paper will discuss the role of space culture promotion in space science and technology education based on the concept, experience and achievements of the Centre’s culture and brand building.