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## IAF BUSINESS INNOVATION SYMPOSIUM (E6)

Innovation: The Academics' Perspectives (3)

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## THE EFFECTS OF INSTITUTIONAL LOGICS ON ENTREPRENEURSHIP IN THE FINNISH SPACE SECTOR

## Abstract

This paper is part on an continuing effort to investigate constraining and enabling effects of institutional logics on entrepreneurship in the European space sector. Interviews with various Finnish space actors were conducted, analysed and related to archival data on the Finnish space sector. On an agency level, three logics, often perceived as constraining by both entrepreneurs and small businesses, are identified: namely the big company logic, the highly skilled logic and the geo-return logic. On a national level, the centralization logic and the entrepreneurship logic are identified. The former entails challenges of entrepreneurs and SMEs arising from e.g. funding decisions, low national space industry representation or national innovation processes, the latter entails the support stemming from Business Incubation Centres (BIC) and various ESA programmes, such as competitions, resulting in the recommendation take advantages of ESA optional programmes to increase and stimulate entrepreneurship, which might improve innovation strategies for Finland, in accordance with the priorities of Finlands' agency responsible for space communication and managing ESA relations (TEKES).