

IAF SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1)
Space Culture – Public Engagement in Space through Culture (9)

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SPACE TECH IN HOLLYWOOD: AN ALIEN EXPERIENCE

Abstract

This paper will report on the experience of new-space company PTScientists working with Hollywood director Ridley Scott to integrate a piece of space hardware into a feature film. With support from Key Technology Partner Audi, PTScientists' lunar rover appears in the latest instalment of the iconic Alien franchise: Alien Covenant.

The paper will evaluate the pros and cons of the partnership, as well as the media outcomes, and report on the lessons learned from the experience.