

IAF SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1)
Space Culture – Public Engagement in Space through Culture (9)

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ROLE OF COMPETITIONS IN PROMOTING SPACE: EU - JAPAN NEWSpace2060 POETRY
MANGA COMPETITION

Abstract

This presentation will explore the role of competitions in motivating individuals, entrepreneurs and communities to think and engage in space.

Having organised the NewSpace2060 Moon Pitch Competition with the Moon Village Association and more recently the EU - Japan NewSpace2060 Poetry Manga competition in Japan, I would like to share the experiences of running such competitions and what I learnt about engaging with NewSpace actors and stakeholders at large in promoting space.

I would illustrate the thinking, process and logistics of organising the EU- Japan NewSpace2060 Poetry Manga competition and findings. The delivery draws upon the ideas of art projects and business delivery.

The purpose is to engage like-minded individuals and organisations to utilise art and adapting to local cultures in promoting space.

<https://newspace2060.com/newspace2060-international-poetry-manga-competition/>