

IAF BUSINESS INNOVATION SYMPOSIUM (E6)
Entrepreneurship and Innovation: The Practitioners' Perspectives (1)

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FROM BASIC RESEARCH TO TECHNOLOGICAL APPLICATION IN THE MEXICAN SPACE
SECTOR

Abstract

Global Competitiveness Report published by the World Economic Forum and analyzed by the Mexican Office for Economic Affairs, regarding innovation, the Mexican private sector perceives a lower capacity for innovation (-3 positions), a decrease in the quality of the scientific research institutions (-2), and a lower capacity of government purchases to promote the use of advanced technologies (-2).

Therefore, in order to make scientific and technological development an engine to move towards an economy and knowledge society, a solid link is required between the public sector, higher education institutions, research centers and the private sector.

It is based on the hypothesis that, by creating an adequate technology transfer methodology, it is possible to propose a development plan for an efficient use of scientific space research in Mexico.