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Entrepreneurship and Innovation: The Practitioners' Perspectives (1)

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SPACE TOURISM: EXPLORATION PARK

Abstract

The night sky, beauty of celestial bodies curiosity to know the purpose of our existence has always fed the interest in mankind to reach the outer space to explore the infinite space. Each person has the dream to experience the vastness of space once in a lifetime. Not all get the opportunity to enjoy and feel the mysteries of the universe.

The thirst and dream to get that feel have led few people to take the expensive tour to space and there came the sector "Space Tourism". Space tourism is one of the booming industries of the future and whenever we hear it all we can think is rockets, launch etc., which are very expensive and not affordable by all. When thinking about making this experience cheaper, the idea to bring down the fun to Earth surface came in. It's pretty sure that one day the space journey is going to be reachable to all the people with immense development in the space technologies. But till that moment comes, the experience shouldn't be missed. So, I came up with the idea of building a space themed park with various facilities to simulate the outer space experience on Earth at an affordable value.

The paper provides with the business plan, structure, management, policies, investment, promotion and development required for the space-themed amusement park "Exploration Park". It also details how the concept will enhance space tourism and people interest in the space sector.