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ASTROQUIZNIGHT - AN EVENT WHERE SPACE DOESN'T PART US BUT CONNECTS

Abstract

AstroQuizNight is an astronomy and space activities related quiz night. These kind of activities in the field of science communication are simultaneously educative, entertaining and connect people with the same interest both professionals and simple enthusiasts. First it was started as a pub quiz but after eight (and at the time of the congress hopefully three or four more) successful events it's shaping into a more likely TV quiz show form. The latter is probably much better for knowledge dissemination so in the future I want to tune the mood of it toward something similar.

I'd like to present the methodology, the structure of such a night and the experiences from the previous quizzes in detail. The idea was born from a friendly night game on a Hungarian workshop organized by *Hungarian Astronautical Society (MANT)* and *Space Generation Advisory Council* called Space Academy. Then based on its success I started to build corporate identity by:

- Making the market research (both on academic and industrial front),
- Creating the design and advertising on the fly during the first two or three event (in the first half year of the project in 2018)
- Managing and hosting those events (and meanwhile developing showmanship) out in the public arena,
- Constantly evaluating those events by surveys for participants.

In this study all of those technical details are presented with the overview of science communication aspects and intentions.

The average 30-40 participants of these local events are great indicators of that these events are perfect place for professionals and enthusiasts to network and meet in a much more informal way. In a long view these type of events can bond the enthusiasts to their possible future profession, raise the low number of their success experience as a space sector member (who usually works on years long projects) and then these can prevent them from burn-out, in both case this can make the sometime overwhelmingly monotonous or exhausting work bearable.