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RESEARCH ON THE LOGICAL RELATIONSHIP BETWEEN CORPORATE GOVERNANCE
STRUCTURE AND MANAGEMENT MODE OF AEROSPACE ENTERPRISE

Abstract

Corporate governance structure is an important factor affecting the development of enterprises. An efficient and reasonable corporate governance mechanism can provide scientific support for business decisions, accelerate the pace of enterprise reform, and promote efficient and standardized operation of enterprises. With the deepening of economic globalization and the acceleration of space commercialization, space enterprises are facing more and more fierce market competition. In order to maintain the leading competitive advantage in the market economy and international competition, aerospace enterprises must find the best combination point between corporate governance structure and enterprise management mode, and realize the sustainable growth of enterprises. The first part of this paper will elaborate the connotation and main composition of corporate governance structure, and the connotation and main types of corporate management mode. The second part will systematically introduce the current theories related to corporate governance, including principal-agent theory, incentive theory, etc, as well as theories related to business management mode. The third part will focus on the differences between corporate governance structure and enterprise management mode, including different purposes, different subjects and objects, different degrees of environmental impact, different ways of implementation, etc. The fourth part will systematically analyze the logical relationship between corporate governance structure and enterprise management mode, such as corporate governance management provide direction for the company management which is the extension of corporate governance, both mutual constraint and mutual influence between them, and which work as a whole providing support for sustainable development of enterprises. In the last part, based on the future development needs of aerospace enterprises, the key points of integrating corporate governance and management of aerospace enterprises and specific improvement measures will be proposed, including optimizing equity structure, implementing the functions of the Board of Directors, and perfecting the talent incentive mechanism, so as to promote the continuous improvement of business efficiency of aerospace enterprises.