## IAF SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1) Space Culture – Public Engagement in Space through Culture (9)

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## MOON GALLERY FOUNDATION ESTABLISHING THE FIRST PERMANENT MUSEUM ON THE MOON

## Abstract

As humanity expands into the solar system, so will art. Already, many satellites and space missions have carried artworks, but the Moon Gallery proposes the first permanent extraterrestrial art gallery, in the form of an installation of 100 works by human artists, set to land on the moon as early as 2025.

The Moon Gallery is a symbolic gesture, offering an opportunity to discuss what art and culture means to us at the beginning of the multiplanetary epoch of humanity, and presenting a remote cache of artifacts for future humans to discover and enjoy.

How do you send 100 artifacts to the moon? Mass is everything. Each kilo of mass massively increases the complexity and cost of getting to the moon. For this reason, we impose a narrow artistic constraint: Each Moon Gallery artifact fits within just one cubic centimeter. 100 artworks will be integrated into a 10 by 10 grid tray. These micro, highly concentrated ideas – seeds of future culture will contribute to the establishment of the first lunar outpost. Culture makes a distinction between mere survival and life, and these space seeds serve as a platform for rethinking our values for living on Earth.

An artistic expression of our devotion to exploration The Moon Gallery is a process. Selecting and assembling the 100 works of art from 100 human artists requires outreach; organizing events, participating in workshops and conferences; staging art exhibitions and performances. Without this conversation that probes the human condition, the artifacts ultimately launched to the moon are really just objects in space.

The Moon Gallery Foundation therefore intends to serve as a vessel for education, training and sharing of knowledge; a vehicle for bringing people together; a platform for a maelstrom of ideas. And in so doing, we foster both the creation of the Moon Gallery itself, and the dialogue that gives it value. What will we present at IAC 2021?

At IAC 2021 we will give an update on our terrestrial program and space program. The terrestrial program 2020 included participation in world renowned festivals such as Ars Electronica 2020, Festival Dos Canais 2020, art curation for the Moon, art exhibitions, demos and tests at the terrestrial analogue facilities such as HI-SEAS Hawaii 2020 together with ILEWG EMM team.

Our Space Program involves development of the flight model of the gallery tray, precursor missions and Moon mission development.