

IAF BUSINESS INNOVATION SYMPOSIUM (E6)
Innovation: The Academics' Perspectives (3)

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KEYNOTE: THE NEED FOR NASCENT INDUSTRY AND ECOSYSTEM INFRASTRUCTURE

Abstract

New industries and ecosystems do not appear fully formed, but require support from a wide range of physical, institutional, and organizational structures. Based on two decades of research on the emergence of nanotechnology and genomics industries, Professor Jennifer Woolley will discuss the different types of infrastructure needed for the success of nascent industry development, particularly commercial space. She will then talk about the heightened commercial opportunities that arise during industry emergence.