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STRATEGIC INTELLIGENCE IN CONDUCTING THE BRAZILIAN SPACE PROGRAM

**Abstract**

The institutional positioning of an institution, agency or department is an influential factor for its success, whether in the private sector or in the governmental sphere. This study approaches this perspective, from the point of view of strategic intelligence, dealing with the institutional positioning of the Brazilian Space Agency in the structure of the federal executive power, with the relevance of information arising from geointelligence to advise the Presidency of the Republic and with the urgency of the organizational reformulation that is shown necessary to obtain better results by the Brazilian Space Program, taking as an example what happens in other countries.

Keywords: strategy; geointelligence; structure; organization; efficiency.