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Entrepreneurship Around the World (5-GTS.1)

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BARRIERS OF ENTERING SPACE MARKET – CASE OF ENTREPRENEURS IN CENTRAL
EASTERN EUROPE

Abstract

Central European countries care about being a fully-fledged member of the space family. Is there however a common characteristics of countries in this region so that we could derive common features of their space sector and identify the barriers as well as prospects for success ? Countries of CEE region are in specific situation, on one site having space heritage gained behind the iron curtain, but on the other hand experiencing difficulties in integrating with European Space Agency' value chains. Is this a drawback, or maybe a chance to build up a truly modern space business in the region being able to face challenges of changing space landscape? These countries face many challenges, including geographical location not favourable to perform spaceflights, difficulties in gaining capital necessary to grow or public clients with limited awareness of the benefits of the space sector. The aim of the authors coming from various fields of expertise and having different point of view (engineer, lawyer and administration representative) is to identify the barriers of entering the space industry by the CEE, those which are common for the CEE countries and those which make them different. Our goal is to identify, evaluate and assess such barriers from a legal, business and administrative-political perspective.

Authors will analyse the space sectors of CEE countries with special focus on Poland as the biggest economy in the region to identify common barriers as well as opportunities of this rich and diverse region.