

IAF BUSINESS INNOVATION SYMPOSIUM (E6)
Innovation: The Academics' Perspectives (3)

Author: Mr. Alev Sönmez
Blekinge Institute of Technology, Germany, alev.soenmez@gmail.com

THE SPIN (W)IN METHOD: THE BEST SPIN-OFF STRATEGY FOR YOUR SPACE COMPANY

Abstract

Spin-off are considered as the most important factors of technological innovations in the industry. Hence, in many industries spin-off are used to realize technological developments. Space Industry is considered to have very high level of spin-off potential due to the leading edge nature, a large palette of involved industries and technologies in it, the basis of high-tech management skills, as well as the level of intellectualism in the labor force involved. Space spin-offs having higher productivity are the ones involved outside the space industry, especially in academic, government and commercial sector. According to the available literature there are three types of spin-offs: Start-up, direct technology transfer and classical spin-offs. This paper analyzes space spin-offs and their success rates comparing the mother company size and the spin-off type. The research is done in a form of a meta-analysis from the available literature about space spin-offs summarizing the success rates of space spin-offs to act as a guide for space companies aiming to start spin-off and help them decide the best spin-off option for their situation.