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## IAF SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1) Interactive Presentations - IAF SPACE EDUCATION AND OUTREACH SYMPOSIUM (IP)

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## THE SENSES AND CREATIVITY THAT CAN BE ACHIEVED BY BRINGING ENTERTAINMENT IN SPACE

## Abstract

Throughout human history, new value has been created as artists have expanded their activities: after 2023, Japanese entrepreneur and billionaire Yusaku Maezawa plans to take his artists on a trip around the Moon. As space travel becomes more common, there will be more opportunities for artists to perform in space, playing instruments, singing, and dancing. We believe that artists will need different senses and abilities to perform in a different gravitational environment than on Earth, and at the same time, viewers will gain a different awareness of their performance than they do on Earth. In other words, as artists expand the scope of their activities to outer space, the Moon, and Mars, new sensations and new creativity will emerge.

In this paper, we present the details of our hypothesis and the process of testing it to see how this new sensation and creativity will affect and change human life in space.