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TOUR DE MOON, A PLURALISTIC DECOLONIAL FESTIVAL CELEBRATING STEAM, NIGHTLIFE AND YOUTH COUNTERCULTURES: EQUITY, DIVERSITY AND INCLUSIVITY PROCESSES AND LEARNINGS

Abstract

Tour de Moon was a large-scale nationwide immersive festival funded by the four UK Governments in 2022 and celebrating nightlife and youth countercultures accross the UK and beyond. The festival was one of the ten projects commissioned for UNBOXED 2022: Creativity in the UK as part of the Queen's Platinum Jubilee celebrations that took place across England, Northern Ireland, Scotland, and Wales. This was the UK's most ambitious publicly funded showcase of creative collaboration including free large-scale events, installations and globally accessible digital experiences. This paper will present how Tour de Moon took intentional steps towards better understanding Equity, Diversity and Inclusion and meaningfully challenging, confronting and removing systemic inequalities, both internally and externally. From production checklist with venues, to redistribution of the funding via open calls, staff training and programming, this paper will highlight the various processes, decolonial practices and learnings from this festival.