

IAF SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1)
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BRIDGING WORLDS : APPROACH TO INTEGRATING ART DE VIVRE WITH SPACE
EXPLORATION ENHANCING PUBLIC ENGAGEMENT

Abstract

This paper will explore in a case study how O.L.Y.M.P.E. leverages savoir-faire and tailor made experiences to enrich the space experience, thereby fostering a novel form of public engagement. O.L.Y.M.P.E. is a pioneering venture at the intersection of commercial spaceflight and the art de vivre industry, embodying a unique approach to public engagement in space through the lens of culture and art. By detailing the conceptualization, challenges, and successes of integrating high-end craftsmanship with the stringent demands of space travel, we illustrate a new paradigm in space culture. Our initiatives underscore the potential for earth based ventures to enhance human comfort and well-being in space, reflecting on the broader implications for space culture, public engagement, and the democratization of space exploration. This approach not only addresses the physical challenges of space but also brings a human-centered, cultural dimension to the cosmos with long term benefits on an ethical and memorable way of doing space exploration.