IAF SPACE EDUCATION AND OUTREACH SYMPOSIUM (E1) Interactive Presentations - IAF SPACE EDUCATION AND OUTREACH SYMPOSIUM (IP)

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THE BRICS UNIVERSE EXHIBITION - A FUSION OF SPACE AND ART IN UNESCO'S CREATIVE CITIES

Abstract

The BRICS Universe project, initiated in 2022 in Russia, stands at the confluence of space and art, capturing the essence of UNESCO Creative cities in the BRICS countries both on Earth and from the International Space Station. Comprising over 300 Creative Cities globally, with 41 located in BRICS nations, the UNESCO Creative Cities Network unites creative minds worldwide. The BRICS Universe exhibition brought together 89 photographers from these countries, including Russian cosmonauts who captured 20 images from the International Space Station and photographers on Earth who contributed another 20.

Launched on February 1, 2024, at the Moscow Museum of Cosmonautics, the exhibition drew the attention of thousands of visitors. The showcase, running until March 10, 2024, is set to embark on a journey through nine UNESCO Creative Cities of the BRICS countries.

The thematic essence of the BRICS Universe project aligns seamlessly with the agenda of this session. The exhibition's tour will traverse St. Petersburg, Kargopol, Nizhny Novgorod, Ulyanovsk, and Kazan in Russia while simultaneously visiting Rio de Janeiro (Brazil), Beijing (China), Mumbai (India), and Durban (South Africa), fostering interactions with cosmonauts during each city's opening. These engagements will delve into the ongoing projects, ISS activities, achievements, and cultural and scientific interactions within the BRICS space.

The BRICS Universe project owes its realization to the collaborative efforts of the Nizhny Novgorod Planetarium, the Creative Industries Foundation of the Ulyanovsk Region, the Russia – BRICS Project Office for International Youth Cooperation, with the support of the Roscosmos State Corporation and Presidential Foundation for Cultural Initiatives. Key partners include the Commission of the Russian Federation for UNESCO, the Federal Agency for Youth Affairs, and various cultural committees and museums across the BRICS nations.