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INNOVATIVE PARTNERSHIP: FOSTERING UNIVERSITY RELATIONS FOR FUTURE SUCCESS

Abstract

With an innovative approach in product development for the food industry, this initiative aims to fill a gap in the space market while promoting education and sparking interest in children and youth. The collaboration between the coordinating team and the lollipop industry has resulted in the creation of a lollipop box containing accurate representations of the planets in the solar system, providing an interactive educational experience.

By providing a playful and stimulating learning opportunity, this educational product not only promotes space exploration but also contributes to the development of skills and the educational formation of future generations. Furthermore, the proposal to include a puzzle game in the box adds a fun and challenging component, making the experience even more engaging.

Through this product development and innovation work, the goal is not only to introduce a new item to the market but also to inspire and engage children and youth in space exploration, encouraging curiosity and continuous learning. With the creation of this patent in the market, the food industry focused on the space sector can expand its reach and impact, opening up space for new opportunities and partnerships in the educational and space market.